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FUND DRIVE REPORTS

United Givers Fund

4) The 1958 campaign for the United Givers Fund was concluded during the month of November and, once again, ~~Organization's~~ employees exceeded the dollar goal for this campaign. We set our goal at \$100,000, basing it on last year's contributions of \$97,650. Donations this year were \$104,740, 104.7% of the goal. The United Givers Fund assigned to us the same quota as in 1957, \$80,000. Last year we pledged 115% of that quota; this year's pledges are 131% of that quota. In addition to oversubscribing the dollar goal, our employees achieved a high rate of participation with 95% of headquarters employees contributing to the UGF.

Public Service Aid Society

4) This was the third year in which headquarters employees have been solicited for contributions to the Public Service Aid Society. The drive emphasized participation rather than substantial donations and 76% of headquarters employees contributed. Based on last year's collection of \$10,912, we established \$12,000 as this year's goal for headquarters. Collections have totalled \$15,329.29, 126% of that goal. The second annual drive among field personnel is still in progress.

4) At an awards ceremony held on 11 December, campaign workers were presented with certificates in recognition of their efforts and the success of both fund drives. The consistently warm response of our employees to these solicitations is gratifying.

166
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31

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